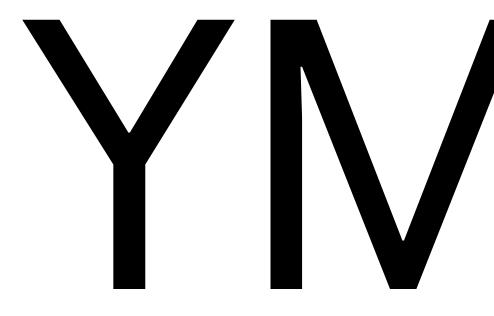
### Developer Influencers

Aja Hammerly Google Cloud Developer Advocate



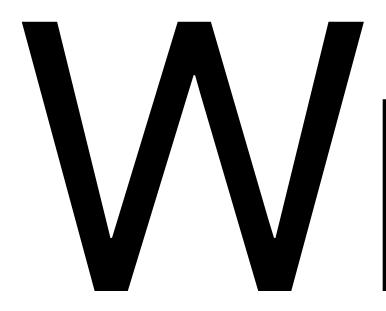
# 

#BadlyExplainingYourJob

### "I help people cause trouble with code."

-Jen Tong (@MimmingCodes)





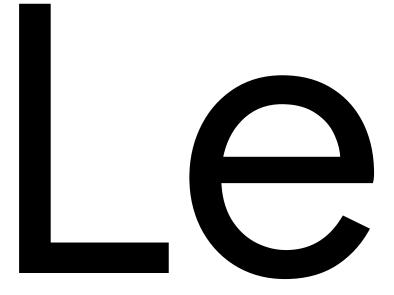
Write

# Write Words



### "We help people get unstuck"

- Jon Wayne Parrot (@jonparrot)



# Learn

### "I read Hacker News and Reddit, and pretend I'm an expert on stage."

-Sandeep Dinesh (@SandeepDinesh)

# Collaborate

### "I'm the one Developers yell at when the platform isn't working how they want; And I'm the one the engineers yell at when the developers aren't using it right"

-Colt McAnlis (@duhroach)







### "Professional sticker distributor"

-Mark Mandel (@Neurotic)



### "I travel the world, excited to learn about how our products are broken."

-Brian Dorsey (@briandorsey)



Communication

# Written







Online

# Technical

# Storytelling

### Adapt Message to Audience

# Influence

## **Emotional Intelligence**

# Empathy



# Organizing

# Event Planning

**Optimism & Patience** 

### "I go places and talk to people about products, but don't care if you buy them."

- Terrence Ryan (@tpryan)



## Community Manager

# Project Manager



## Developer Advocate

# Design Advocate

## Advocate

## Technical Writer

## Developer Programs Engineer





# Questions?