

# Developer Influencers

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**YMMMV**

**#BadlyExplainingYourJob**

**“I help people cause trouble with code.”**

*–Jen Tong (@MimmiingCodes)*



**What do you do?**

Write

Write Words

Write Code



**“We help people get unstuck”**

*- Jon Wayne Parrot (@jonparrot)*

Learn

**“I read Hacker News and Reddit, and pretend I’m  
an expert on stage.”**

*–Sandeep Dinesh (@SandeepDinesh)*

Collaborate

**"I'm the one Developers yell at when the platform isn't working how they want; And I'm the one the engineers yell at when the developers aren't using it right"**

*-Colt McAnlis (@duhroach)*

Meetings

Teach

Participate



**“Professional sticker distributor”**

*-Mark Mandel (@Neurotic)*

Listen

**“I travel the world, excited to learn about how our products are broken.”**

*-Brian Dorsey (@briandorsey)*



# Skills

Communication

Written

Verbal

Online



Technical

Storytelling

Adapt Message to  
Audience

Influence

# Emotional Intelligence

Empathy

Organizing

# Event Planning



# Optimism & Patience

**“I go places and talk to people about products,  
but don’t care if you buy them.”**

*- Terrence Ryan (@tpryan)*

# Job Titles

Community Manager

Project Manager

Manager

Developer Advocate

Design Advocate



**Advocate**



Technical Writer

Developer Programs  
Engineer

Trainer

Questions?