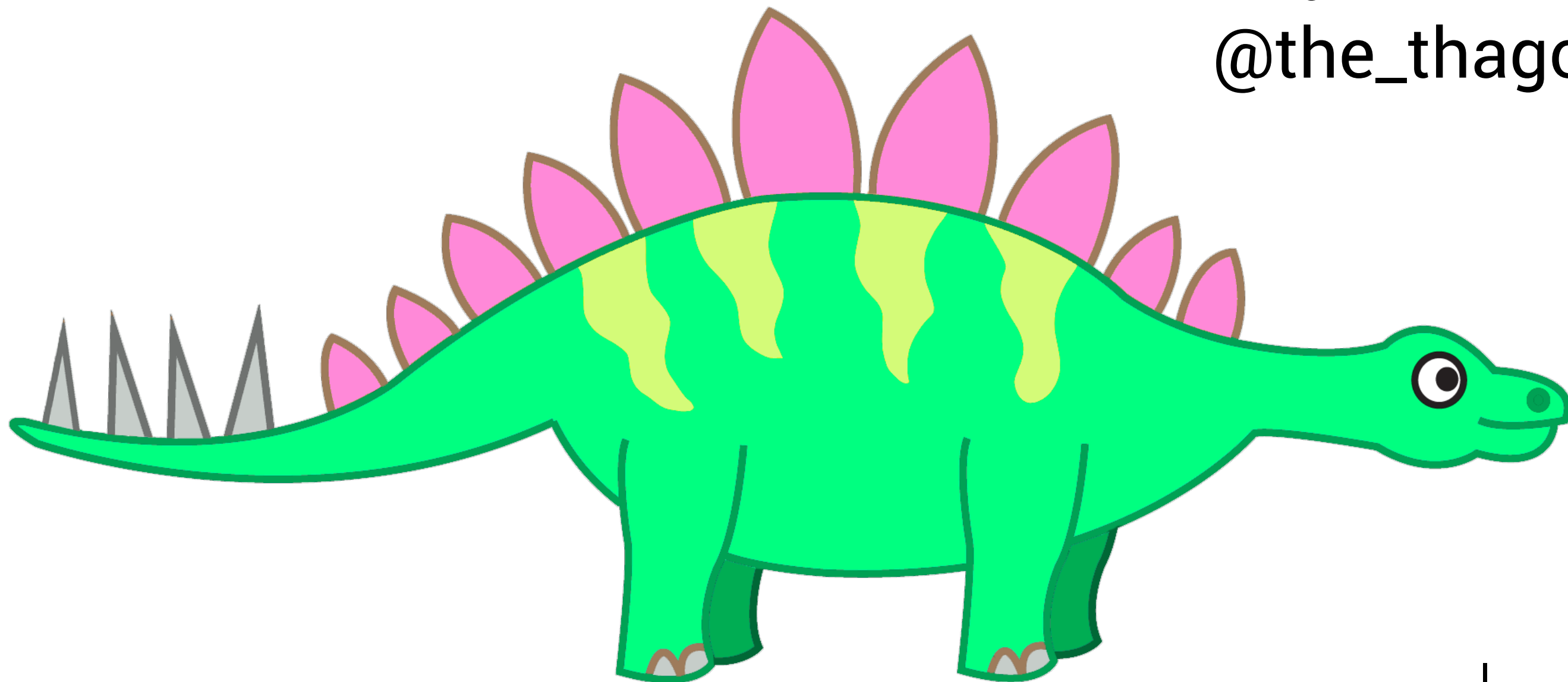


# NLP For Rubyists

Aja Hammerly  
@the\_thagomizer

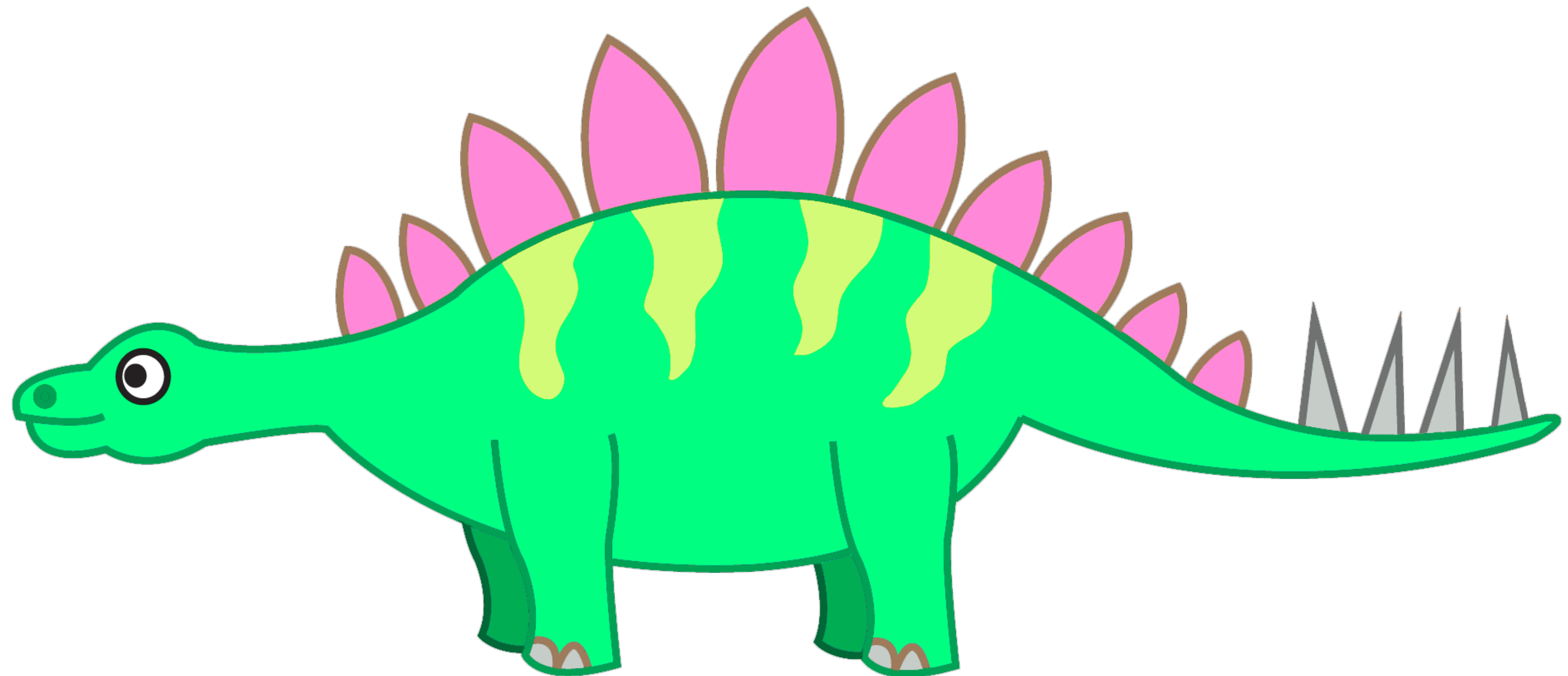


**Aja Hammerly**

<http://github.com/thagomizer>

@the\_thagomizer

<http://www.thagomizer.com>





**Lawyer Cat Says:**  
*Any code is copyright  
Google and  
licensed Apache V2*



Google Cloud Platform

**NLP?!?!**

# Natural Language Processing

*Natural language processing (NLP) is a field of computer science, artificial intelligence, and computational linguistics concerned with the interactions between computers and human (natural) languages and, in particular, concerned with programming computers to fruitfully process large natural language corpora.*

*- Wikipedia*

*Teaching computers to understand (and ideally respond to) human languages.*

*- Aja*



# Why Should I Care?

**It Is Already Here**

# Better User Experience







# Accessibility

# Improved Understanding



**Assist Us**

# Hard

# Why Is This Hard?

**English Is Horrible**

# Seal





*North Carolina*



Their  
There  
They're

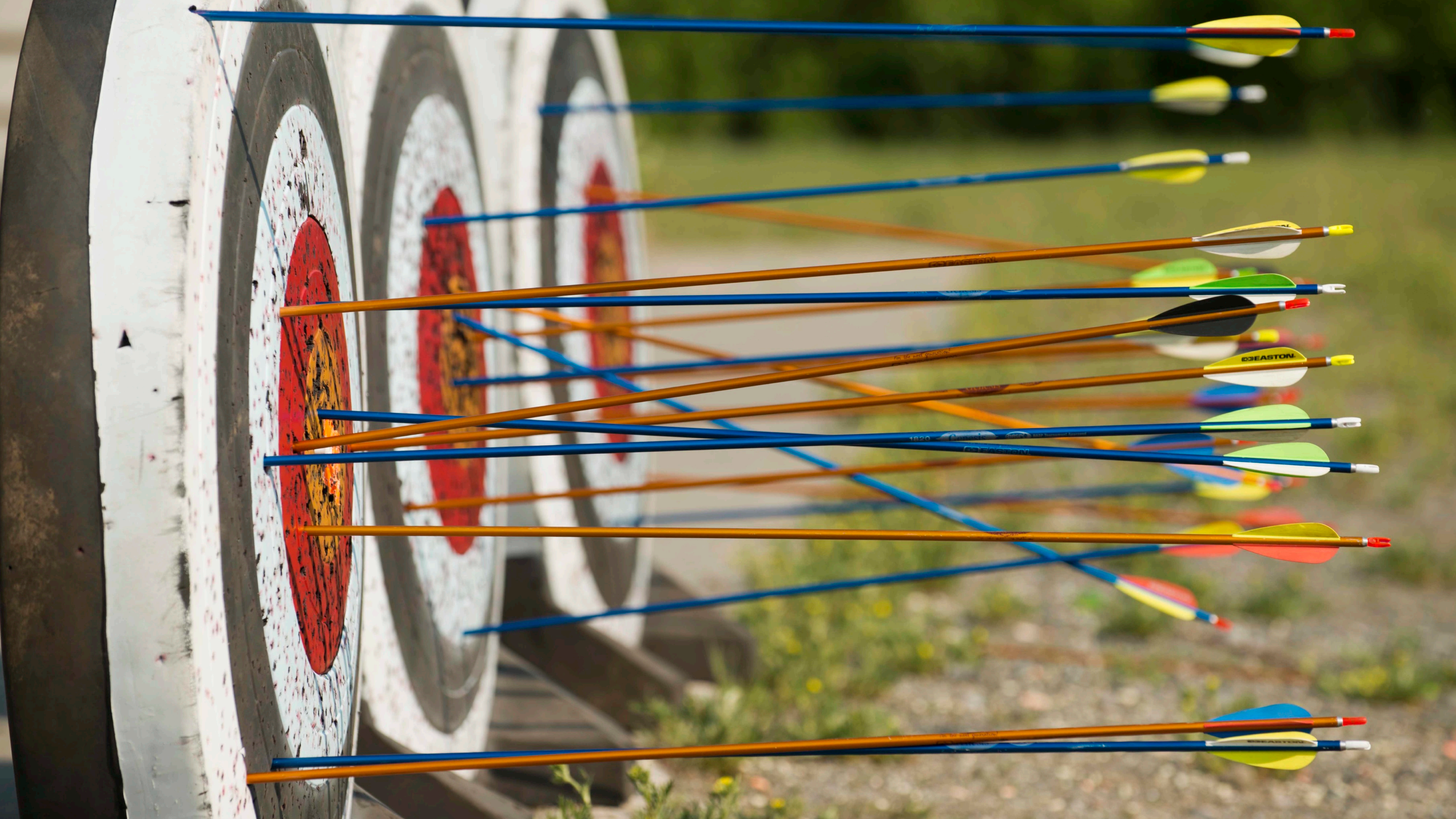


Love

**English is Horrible**

**All Human Languages  
Are Horrible**

# No Computational Grammar



I'm Starving

**You look freezing.**

# Unique



Computers Suck  
at Sarcasm

Sure, I'd *love* to.

# Why Is This Hard?



# History

# Leibniz & Descartes

# The Turing Test

**ELIZA**



# Chat Bots

# Show Me The Codes

# Impractical

# Twitter

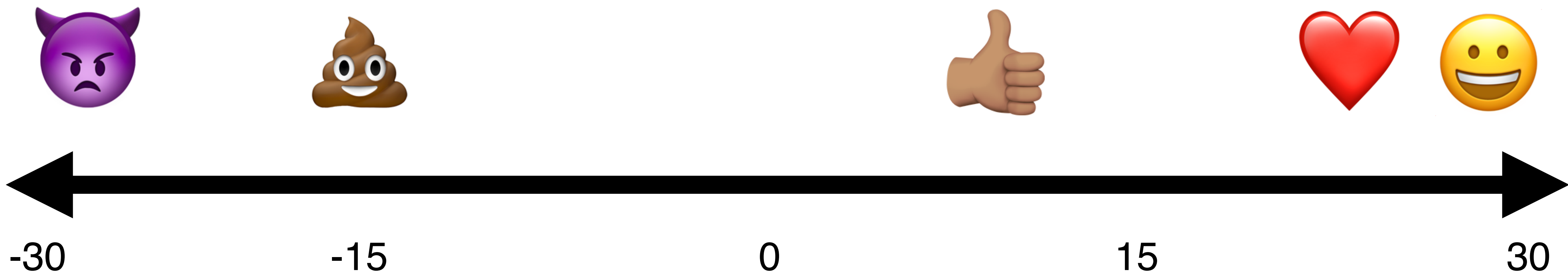
110% More  
Bad Ideas

Worst. Ideas. Ever.

AT SCALE

## ***sen·ti·ment a·nal·y·sis (noun)***

*the process of computationally identifying and categorizing opinions expressed in a piece of text, especially in order to determine whether the writer's attitude towards a particular topic, product, etc., is positive, negative, or neutral.*



# Google Cloud Natural Language API



```
gem install google-cloud language
```

```
require "google/cloud/language"  
language = Google::Cloud::Language.new  
  
def analyze tweet  
  document = language.document tweet  
  sentiment = document.sentiment  
  sentiment.score  
end
```

# Hand Wave

# Demo

**#railsconf**

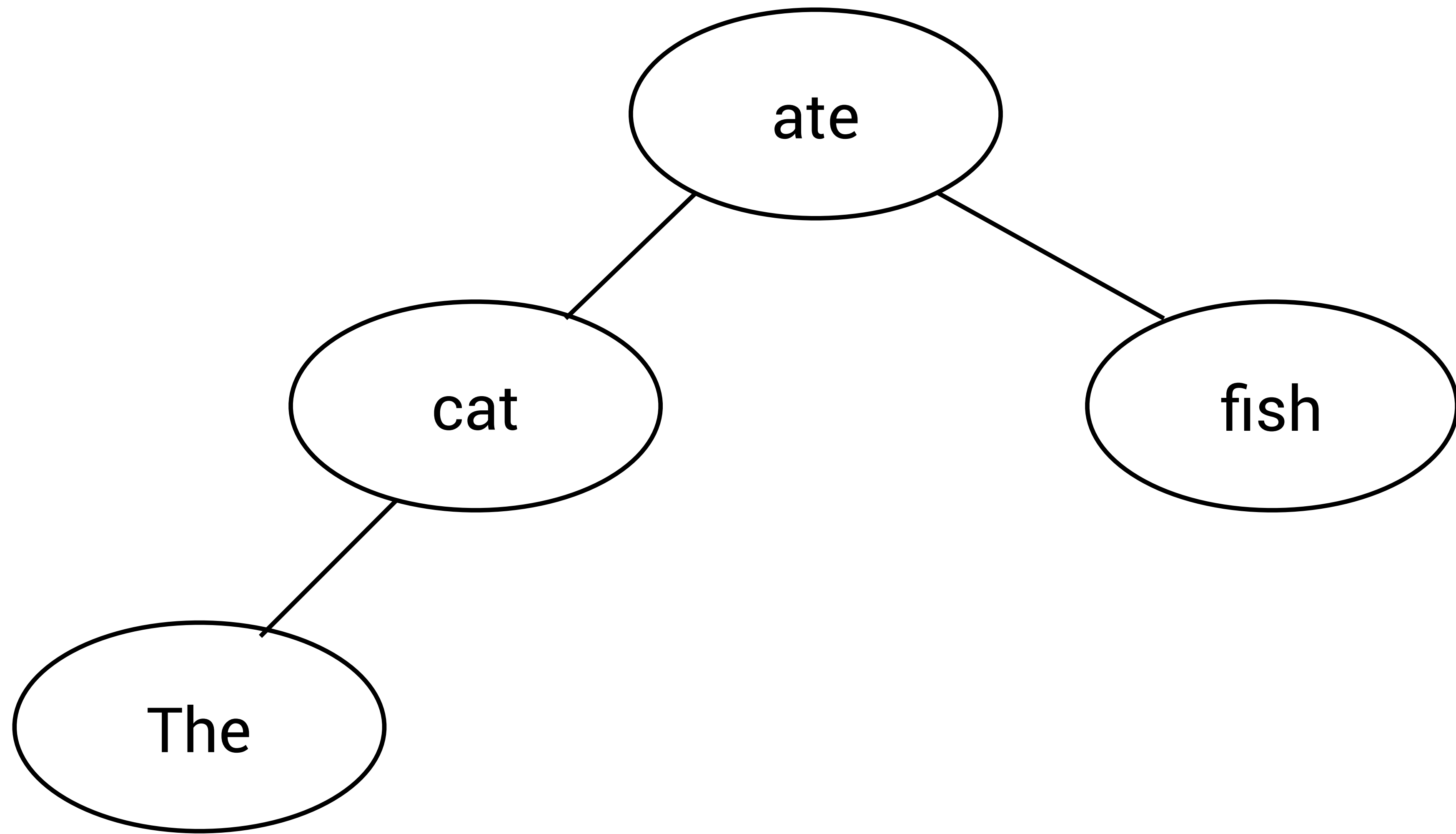
# Sentence Diagramming

cat

ate

fish

The





**Eww! Grammar.**

# Side Quest!!!!

## Grammar 101

# Parts of Speech

# Verb

# Action



# State of Being





# Noun

# Person



# Place



# Thing



# Idea





# Adjective

# Attributes

# Compare

# Article

# Determiner

# Parts of a Sentence

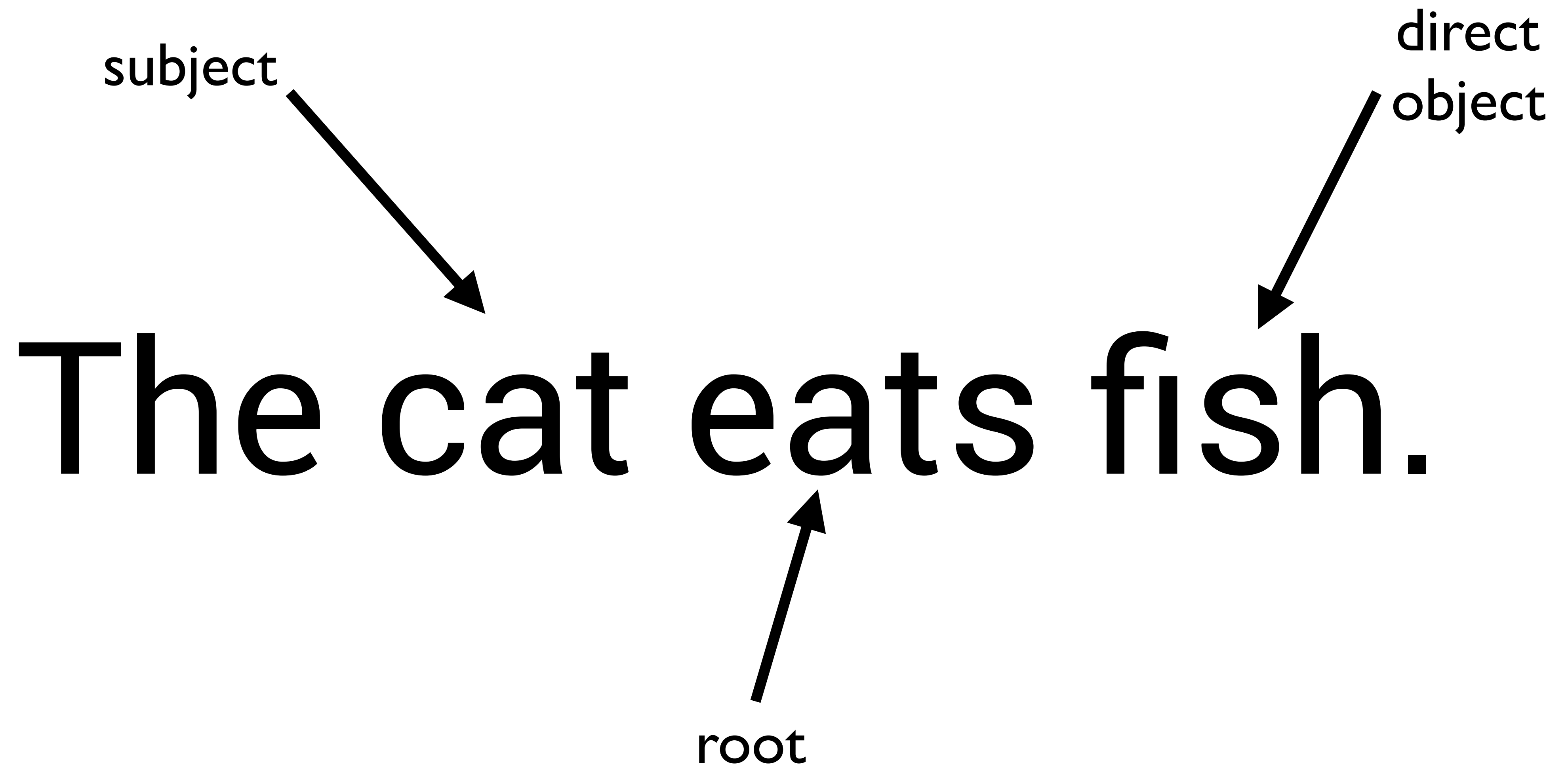
# Root



# Subject

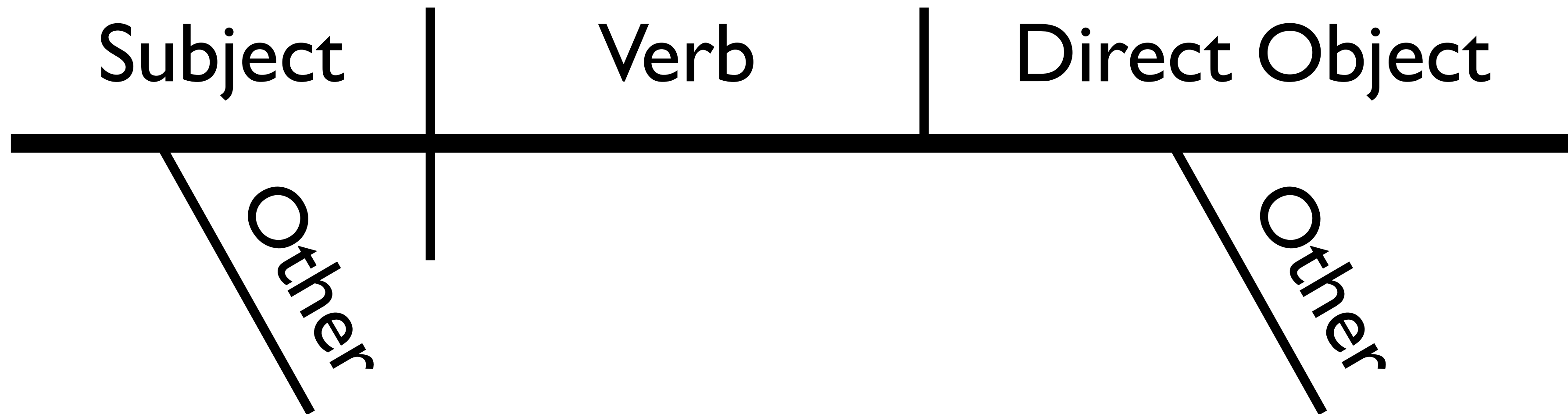
# Direct Object

The cat eats fish.



# Side Quest Complete

# Sentence Diagramming



# Syntax



```
require "google/cloud/language"  
l = Google::Cloud::Language.new  
  
d = l.document("The cat ate fish.")  
  
s = d.syntax  
puts s.tokens
```

```
<Google::Cloud::Language::Annotation::Token:0x007fb86d0909c0
  @head_token_index=2,
  @label=:NSUBJ,
  @lemma="cat",
  @part_of_speech=
    #<Google::Cloud::Language::Annotation::PartOfSpeech:0x007fb86d090a10
      @aspect=:ASPECT_UNKNOWN,
      @case=:CASE_UNKNOWN,
      @form=:FORM_UNKNOWN,
      @gender=:GENDER_UNKNOWN,
      @mood=:MOOD_UNKNOWN,
      @number=:SINGULAR,
      @person=:PERSON_UNKNOWN,
      @proper=:PROPER_UNKNOWN,
      @reciprocity=:RECIPROCITY_UNKNOWN,
      @tag=:NOUN,
      @tense=:TENSE_UNKNOWN,
      @voice=:VOICE_UNKNOWN>,
  @text_span=
    #<Google::Cloud::Language::Annotation::TextSpan:0x007fb86d090a60
      @offset=4,
      @text="cat">>
```

```
<Google::Cloud::Language::Annotation::Token:0x007fb86d0909c0
@head_token_index=2,
@label=:NSUBJ,
@lemma="cat",
@part_of_speech=
#<Google::Cloud::Language::Annotation::PartOfSpeech:0x007fb86d090a10
@aspect=:ASPECT_UNKNOWN,
@case=:CASE_UNKNOWN,
@form=:FORM_UNKNOWN,
@gender=:GENDER_UNKNOWN,
@mood=:MOOD_UNKNOWN,
@number=:SINGULAR,
@person=:PERSON_UNKNOWN,
@proper=:PROPER_UNKNOWN,
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#<Google::Cloud::Language::Annotation::TextSpan:0x007fb86d090a60
@offset=4,
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@voice=:VOICE_UNKNOWN>,
@text_span=
#<Google::Cloud::Language::Annotation::TextSpan:0x007fb86d090a60
@offset=4,
@text="cat">>
```

```
require "google/cloud/language"

language = Google::Cloud::Language.new

syn = language.document("The cat ate fish.").syntax

subj = syn.tokens.find { |t| t.label == :NSUBJ }.text_span.text
verb = syn.tokens.find { |t| t.label == :ROOT }.text_span.text

puts "#{subj} | #{verb}"
puts "-----"
puts "#{" " * subj.size} |"
```

```

require "google/cloud/language"

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verb = syn.tokens.find { |t| t.label == :ROOT }.text_span.text

puts "#{subj} | #{verb}"
puts "-----"
puts "#{" " * subj.size} |"
```

cat | ate

-----

|

```
subj = syn.tokens.find { |t| t.label == :NSUBJ }.text_span.text
verb = syn.tokens.find { |t| t.label == :ROOT }.text_span.text
dobj = syn.tokens.find { |t| t.label == :DOBJ }.text_span.text

puts "#{subj} | #{verb} | #{dobj}"
puts "#{"-" * (subj.size + verb.size + dobj.size + 7)}"
puts "#{" " * subj.size} |"
```

cat | ate | fish

-----

|

**The cat eats fish.**

```
#<Google::Cloud::Language::Annotation::Token:0x007fc8bb9a25a0
@head_token_index=1,
@label=:DET,
@lemma="The",
@part_of_speech=
  #<Google::Cloud::Language::Annotation::PartOfSpeech:0x007fc8bb9a2640
  @aspect=:ASPECT_UNKNOWN,
  @case=:CASE_UNKNOWN,
  @form=:FORM_UNKNOWN,
  @gender=:GENDER_UNKNOWN,
  @mood=:MOOD_UNKNOWN,
  @number=:NUMBER_UNKNOWN,
  @person=:PERSON_UNKNOWN,
  @proper=:PROPER_UNKNOWN,
  @reciprocity=:RECIPROCITY_UNKNOWN,
  @tag=:DET,
  @tense=:TENSE_UNKNOWN,
  @voice=:VOICE_UNKNOWN>,
@text_span=
  #<Google::Cloud::Language::Annotation::TextSpan:0x007fc8bb9a2690
  @offset=0,
  @text="The">>
```

[The,  
**cat,**  
eats,  
fish,  
.]



```
tokens.each do |t|  
  if tokens[t.head_token_index] == subj  
    print t.text_span.text  
  end  
end
```

cat | ate | fish



The |

The cat at the fish with a  
side of milk.

graph

`node(id, label)`

edge(*to*, *from*)

```
require "google/cloud/language"
require "graph"

l = Google::Cloud::Language.new
tokens = l.document("The cat ate fish.").syntax.tokens

digraph do
  tokens.each_with_index do |t, i|
    node(i, t.text_span.text)
    unless t.head_token_index == i
      edge(i, t.head_token_index)
    end
  end
end

save "sentence4", "png"
end
```

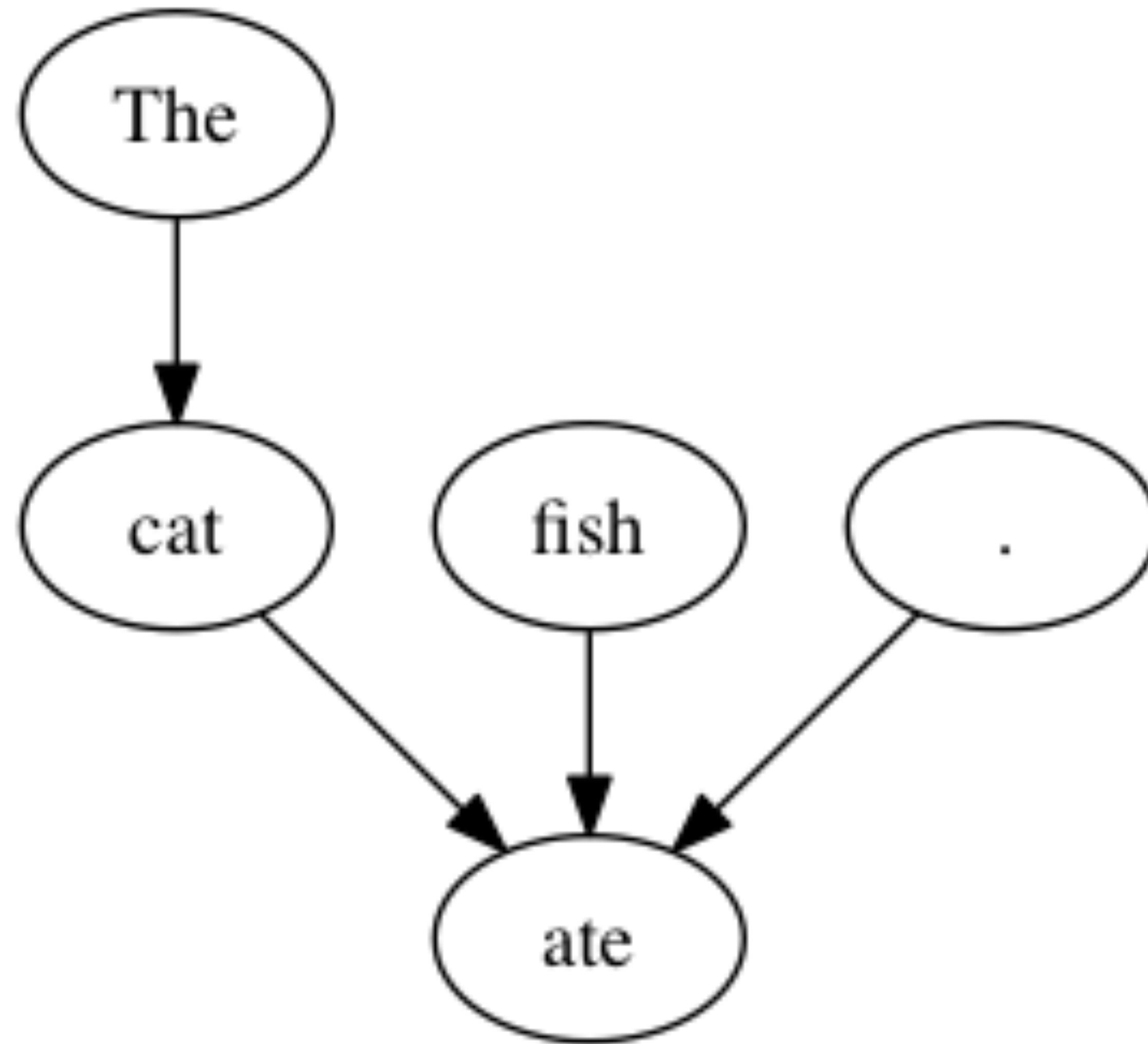
```
require "google/cloud/language"  
require "graph"  
  
l = Google::Cloud::Language.new  
tokens = l.document("The cat ate fish.").syntax.tokens  
  
digraph do  
  tokens.each_with_index do |t, i|  
    node(i, t.text_span.text)  
    unless t.head_token_index == i  
      edge(i, t.head_token_index)  
    end  
  end  
end  
  
  save "sentence4", "png"  
end
```

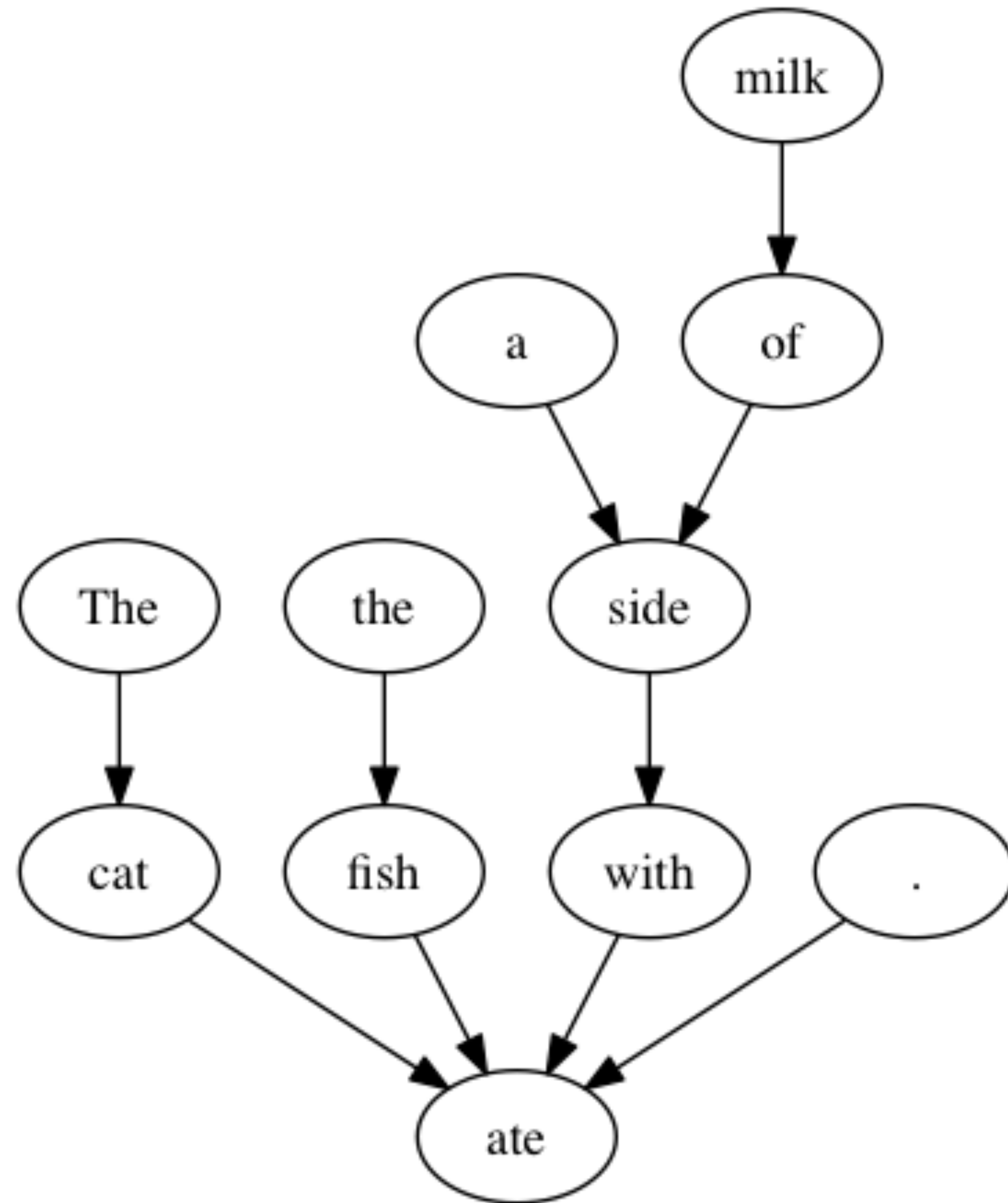


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require "google/cloud/language"  
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    unless t.head_token_index == i  
      edge(i, t.head_token_index)  
    end  
  end  
  
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require "google/cloud/language"  
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      edge(i, t.head_token_index)  
    end  
  end  
end  
  
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tokens = l.document("The cat ate fish.").syntax.tokens  
  
digraph do  
  tokens.each_with_index do |t, i|  
    node(i, t.text_span.text)  
    unless t.head_token_index == i  
      edge(i, t.head_token_index)  
    end  
  end  
end  
  
save "sentence4", "png"  
end
```





# Silly Examples

# Practical

Free



# Google at RailsConf

- Booth: Codelabs. Stickers. Answers.
- Talks:
  - Google Cloud <3 Ruby (watch on ConFreaks)
  - What's My App \*Really\* Doing in Production
    - Thursday @ 3:30 in Rm 156
- Raffle for a Google Home:

Thank You

# Questions?